

# What Is a Community Shred-it Event?



## An Opportunity for Communities to Take Steps to Help Prevent Identity Fraud While Helping the Planet

Community Shred-it Events help neighborhoods across North America promote identity theft protection through safe and secure personal document destruction. At these events, community members can bring in their documents for shredding by on-site teams for free or for a nominal fee. Shred-it branches hold their own events or partner with community groups to raise funds for various charitable causes.

### Shredding and Identity Fraud



#### Identity Fraud Is ON THE RISE

In 2021, there were nearly 1.4 MILLION reports of identity theft received by the Federal Trade Commission (FTC).<sup>1</sup>

This resulted in a loss of nearly \$1.5 BILLION.<sup>1</sup>



#### Shredding Can Help

Putting confidential documents in the trash can or dumpster can leave information exposed to criminals. Utilizing a secure shredding service, like a Shred-it Community Event, can help ensure that private information remains safe from outsiders.

### Fast Facts

Shred-it co-owns the **GUINNESS WORLD RECORD** for the most amount of paper collected in 24 hours at **898,931 LBS<sup>2</sup>**

In a single day, one Community Shred-it Event can serve as many as **2,000+ COMMUNITY MEMBERS** and recycle more than **70 TONS OF PAPER<sup>3</sup>**

### What to Bring to a Shred-it Event

- ✓ **Old Financial Documents**  
If not needed for taxes, anything with financial information should be destroyed.
- ✓ **Shipping Labels**  
Shipping labels can have personal information including names and addresses.
- ✓ **Photos**  
Photos can be stolen and used for fake identification.
- ✓ **Duplicates**  
If information is saved on a computer or another document, copies should be shredded.

### What NOT to Bring to a Shred-it Event

- ✗ **Hard Drives**  
These require a special destruction process that will not be offered at Community Shred-it Events.
- ✗ **Batteries**  
Seek guidance from your battery's producer to learn about secure disposal.
- ✗ **Medical Waste**  
Attend your local Drug Take Back Day event to dispose of pharmaceutical waste and contact your local government to learn about other medical waste disposal options.

Source: 1. Federal Trade Commission, [Consumer Sentinel Network](#), 2021. 2. Guinness World Records, [Most Paper Collected in 24 Hours](#), 2017. 3. Shred-it, Average Event, June 2022.